

Benjamin O. Davis
Veterans of Foreign Wars (VFW), Post 311
 22341 Governors Highway
 Richton Park, IL 60471

March 1, 2015

Dear Potential Sponsor:

On Saturday, August 1, 2015, we will host our Scholarship/Commander's Ball honoring our young students and future leaders at the **Tinley Park Convention Center, 18451 Convention Center Drive, Tinley Park, IL!**

The purpose of this letter is to generate funds to assist students who dependents of veterans in need of help covering their cost of attending an undergraduate institution. It is at the Commander's Ball where we highlight the recipients and award the finalists the VFW Post 311 Commander's Scholarship as we continue our charge to aid families of soldiers, sailors, marines and airmen who serve our nation. Still Serving!

We anticipate several hundred individuals and organizations will want to experience this special event through sponsorship or attendance. All proceeds from this event will be used to provide scholarships, financial aid, and tuition assistance for students attending higher education institutions. We hope it will be possible for you to help us support the event by contributing in the following ways (CHECK ONE OR MORE BOXES). Please keep in mind our deadline for receipt of ads and inclusion in the souvenir book is June 15, 2015.

CORPORATE SPONSORSHIP

<input type="checkbox"/>	Platinum Level \$1,500	\$1,000 Scholarship (in the name designated by the sponsor), 5 Dinner Tickets, Full Page Ad in Souvenir Book.
<input type="checkbox"/>	Gold Level \$1000	\$500 Scholarship, 5 Dinner Tickets, Full Page Ad in Souvenir Book.
<input type="checkbox"/>	Silver Level \$650	\$250 Scholarship, 4 Dinner Tickets, Full Page AD in Souvenir Book.

ADVERTISING PLEDGE

<input type="checkbox"/>	Business Card or \$25.00	Give us your business card and it will be included in the section of the Ad/program book. Your pledge will help to underwrite the program planned to honor Students at our fundraising dinner and other costs for producing this event.
<input type="checkbox"/>	Half-page Business Ad - \$50.00	Send us your business advertisement or ask a business owner or organization you know to advertise in the Benjamin O. Davis, Post 311 Ad/program book. The half-page ad can congratulate you, other individuals or your company for their accomplishments.
<input type="checkbox"/>	Full-page Personal or business Ad - \$100.00	Send us your words of welcome or greeting to Veterans and we will fit your dedication on a Full-page of the program book. Your pledge will help underwrite the production of the book.
<input type="checkbox"/>	Inside Front Cover - \$500.00	Send us your words of welcome or greeting to Veterans and we will fit your dedication on a Full-page of the program book. Your pledge will help underwrite the production of the book.
	Inside Back Cover -	Send us your words of welcome or greeting to Veterans and we will

VFW Post 311 Scholarship/Commander's Ball 2015

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<input type="checkbox"/>	\$500.00	fit your dedication on a Full-page of the program book. Your pledge will help underwrite the production of the book.
<input type="checkbox"/>	Outside Back Cover - \$500.00	Send us your words of welcome or greeting to Veterans and we will fit your dedication on a Full-page of the program book. Your pledge will help underwrite the production of the book.

DONATIONS

<input type="checkbox"/>	Donation - \$25.00 or you write in the amount \$ _____	Your donation will help underwrite the dinner dance. Your name or organization will be listed in the program book.
<input type="checkbox"/>	Veterans Relief Donation - \$25.00 or you write in the amount \$ _____	Your donation will used to provide to financial support to needy Veterans and their qualifying dependents. Your name or organization will be listed in the program book.

If you decide to donate, your monetary donation should accompany this letter and mailed to VFW Post 311, Benjamin O. Davis, P. O. Box 777, Richton Park, IL 60471. Please complete the lines below to provide us your contact information:

Name _____

Or Organization Name _____

Address _____

City, State, Zip: _____

Contact Number and Email Address: _____

Amount Provided:\$ _____

It's easy! Simply complete this response form today and return it to us. Send a check or money order; no cash. **Call us at 708-679-0995 to request more information or visit our website at VFWPost311.org. You can also follow us on Facebook at Benjamin O. Davis VFW.** Also, if you would like to attend our Scholarship/Commander's Ball, please call Bill Browne at 708-679-0995. Please keep in mind our deadline for receipt of ads and inclusion in the souvenir book is June 15, 2015. Looking forward to your contribution and/or seeing you at the Commander's/Scholarship Ball!

Sincerely,

/s/ Commander's/Scholarship Committee

P.O. Box 777
Richton Park, IL 60443